



member of
STEADFAST
group limited

Australia's largest insurance broker cluster group

Who is Steadfast?

Steadfast Group Limited is an unlisted public company comprising of more than 250 Australian-owned, autonomous insurance brokerages – which operate from 300 plus offices around Australia.

Established in 1996, Steadfast is Australia's largest insurance broker cluster group, generating in excess of \$2 billion in annual premium turnover.

The purpose of the Group is to provide insurance brokerages with the benefits of big business buying power but still allowing them to provide personalised service.

Why use a Steadfast Broker?

Because you'll get the personalised service you look for from an autonomous business, together with the expertise and support you'd expect from a large organisation.

Because our extensive network allows member brokers to keep up-to-date with current trends and new insurance markets.

Because you'll enjoy the expertise, protection and value for money that make so much difference to your peace of mind and your bottom line!

Because you'll benefit from policy wordings that are exclusive to the Steadfast Group, developed in conjunction with the largest insurers in Australia.

What are the advantages of dealing with a Steadfast Broker?

- Personalised advice and service
- Expertise and support of large organisation
- 300 office member network Australia-wide
- Professionalism of members
- Strategic alliances with major insurance companies
- Access to wide range of insurance products
- Policy wordings exclusive to Steadfast Group
- Products and services

Professionalism of members

All our members are independently Australian Financial Service licensed insurance brokerages.

There are certain criteria that needs to be met before a broker qualifies as a Steadfast member. These criteria have been put in place to ensure the professionalism of Steadfast members is maintained.

Strategic alliances

With the backing of a national management group, Steadfast members have the buying power that gives them access to the majority of the Australian insurance market. In addition, the Group has a number of strategic partners including some of Australia's largest insurers and premium funders.

Even though our members have access to a number of strategic partners, nothing our members do is compulsory. The business is placed with the best interest of the client in mind.

Steadfast has grown to be a respected and recognised leader in broker cluster groups within the industry. It is this recognition that has helped propel Steadfast forward to be the largest broker cluster group in Australia.

Access to wide range of insurance products

Our strategic partnerships cover all major classes of businesses and various niche products. Our brokers can source quality products from a broad, flexible range. This breadth of choice enables members to locate value-for-money insurance to provide protection to suit each client's needs.

On top of this extensive list of insurance classes, members also have access to schemes in niche markets via the member network.

Our members collective capabilities, experience and team approach, allow them to assess and offer a wide range of products and services.

Policy wordings exclusive to the Steadfast Group

Steadfast have produced generic policy wordings for certain classes of business which are supported by a panel of insurers. The panel varies for each product, depending on the underwriters expertise for that particular class of business.

The acceptance of generic wordings by Australia's leading underwriters is testament to the respect of our Group by the industry.

Products and Services

On top of our extensive list of insurance providers and products, we have strategic alliances with premium funders and access to service providers in the areas of Risk Management, Surveying, Loss Adjusting and Valuing.

***In all aspects of our business relationships, the mission is simple:
to provide innovative and cost effective insurance strategies to our valued clients.***